

MEETING
of the
MSPA MARKETING COMMITTEE

WEDNSDAY, AUGUST 28, 2019 at 8:30AM
Copy Network 3600 Ocean View Blvd. #9, Glendale

MEETING AGENDA:

NOTE: Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

Invited Guests:

- Mary Dawson – CalWest Media
- Dale Dawson – Events Coordinator Services
- Steve Pierce – Communication Administrative Services
- Victoria Malone – Montrose Chamber of Commerce
- Jessica Palacios – Once Upon A Time

BUSINESS AGENDA:

- Social Media
- Film Festival: 9/13 & 9/14
- Oktoberfest: 10/5
- Hair Event: 10/13
- Halloween Spooktacular: 10/31
- Holiday Wine Walk: 11/9
- Christmas/Holiday

Meeting is scheduled for 90 minutes - 8:30 to 10:00am

MSPA Marketing Committee:

GiGi Garcia – chair

Andre Ordubegian

Kim Kelly

Jeannie Bone (alternate)

Patti Cook